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PROGRAMMA EFFETTIVAMENTE SVOLTO

Anno Scolastico 2023 / 2024

Classe/Sede: 4°BAfm ITE

Docente: Ilaria Bertinato

Materia insegnata: Inglese

Testi adottati:

- BOTH SIDES B2/B2+, Cambridge University Press
- Best performance: Business, Marketing & Finance Premium, ELI

CONTENUTI DISCIPLINARI

STARTER UNITS: Grammar: Adverbs of frequency, Present simple vs Present continuous, Past simple and Past continuous form, Past simple vs Past continuous. Listening: Mandy V's vlog, Friendly rivals.

UNIT 1 THE WORLD AROUND US: Grammar: Present simple vs Present continuous, stative verbs, Present perfect form, Present perfect vs Past simple, Present perfect with *for* and *since*, question tags. Reading: Sustainable development. Pronunciation: pauses. Listening: our world has changed, Animals in our lives, Climate change. Vocabulary: linkers for addition.

EDUCAZIONE CIVICA: Online safety.

UNIT 2 THINGS CHANGE: Grammar: article, adjectives, adverbs, comparatives and superlatives. Vocabulary: What's it like, Technology. Reading: Are you a retro tech guru? Listening: Top tech tricks. Writing: article.

MODULE 1 THE WORLD OF BUSINESS: Production: The production process, Needs and wants. Commerce and trade: Commerce, Trade, The supply chain.

UNIT 3 WHO WE ARE: Grammar: Narrative tenses, Past perfect continuous, Past routines. Vocabulary: Our origins, Equality. Listening: The day we became equal? Reading: We are all migrants.

MODULE 2 BUSINESS ORGANISATION: Types of economic systems: Planned economy, Free market economy, Mixed economy. Private sector: Sole Traders, Partnerships, Limited liability companies, Multinationals.

UNIT 4 GETTING PHYSICAL: Grammar: Plans and arrangements. Vocabulary: Fitness.

MODULE 3 MARKETING AND ADVERTISING: Marketing: The role of marketing, Market segmentation, Market research, Market segmentation, Digital Marketing. Advertising: The purpose of advertising.